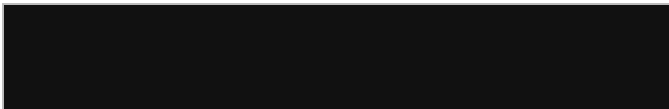


POLAR26 — PRINT SPECIFICATION

Merchandise & apparel. Issued 10 August 2026. Supersedes all earlier logo files.

WHAT TO PRINT

One colour. Black on light garments, white on dark garments. One separation file per lockup covers both cases. The artwork is supplied as 100% K and the ink is whatever you specify on the order. No process colour, no halftones, no gradients, no transparency.

	
White ink on dark garments, same separation file	Black ink on light garments, same separation file

The letters are holes, not shapes. POLAR26 sits inside a solid container and the letterforms are knocked out of it, as is the gap inside the ring. Printed in white on a black shirt the letters come out black, because the garment shows through. That is intended. **Do not fill, outline, or re-add the letters as a second colour.** The files carry the correct even-odd winding; leave them alone.

WHY THIS DIFFERS FROM THE WEBSITE

On screen the mark carries three tones: solid ring, ridges and snowcaps, a mid tone on the right rock face, and a faint tone in the sky and left flank. Those tones are built with opacity, which does not belong in a print file. **The separations supplied here are the one-colour reduction:** the solid layer only. That is deliberate and it is the correct artwork for screen printing and embroidery. Do not try to reintroduce the shading.

SUPPLIED FILES

FILE	CONTENTS	USE FOR
*-1colour-separation.pdf	Vector, DeviceGray, 100% K, knockouts intact	The production file. Platemaking and screen output, black or white ink.
*-1colour-separation.eps	Same artwork as EPS	Older RIPs and shops that require EPS.
*-white-ink-reference.pdf	White artwork on a dark ground	Visual reference only, so the knockouts are not misread. Not for platemaking.

Three lockups are supplied: `logo` (wordmark in its container), `logo-stacked` (mark above the wordmark) and `mark` (symbol alone). All vector, type fully outlined, no font installation needed. Clean PDF 1.4, not certified PDF/X — ask if your workflow needs certified PDF/X-1a or X-4 and it will be supplied.

MINIMUM SIZES

Driven by the ring stroke, the thinnest element, measured at 3.35% of the mark's width.

LOCKUP	SCREEN PRINT, STROKE ≥0.5 MM	COMFORTABLE, ≥0.6 MM	EMBROIDERY, ≥0.8 MM
Wordmark in container	36 mm wide	43 mm	58 mm
Stacked	16 mm wide	20 mm	26 mm
Mark alone	15 mm wide	18 mm	24 mm

For embroidery, note that the snowcap notches are the first detail to fill in with thread. If the mark is going below about 24 mm on embroidery, ask for the simplified small mark.

CLEAR SPACE AND HANDLING

- Clear space on all sides equal to the height of the mark.
 - The version in the container is the safe choice over texture, seams and print.
 - Position on a plain, even area wherever possible.
- Do not stretch, squash, rotate, or add effects.
 - Do not re-typeset the wordmark. It is outlined deliberately.
 - Do not scale the mark and wordmark independently.

On the lime. Polar26's signature lime (`#BDFF00` , CIELAB `L* 92.7 / a* -47.6 / b* 89.2`) sits outside the process CMYK gamut. The closest process build, `C31 M0 Y100 K0` , is a ΔE_{2000} of about 9.8 from target and reads as a duller yellow-green, so it is **not specified for merchandise**. If lime is ever wanted it needs a spot or fluorescent ink matched to the CIELAB values above, against a physical swatch book under D50. Wordmark set in Barlow Condensed Black, tracking +10/1000 em, outlined. Barlow is licensed under the SIL Open Font License. Queries: hello@polar26.com